



FESTIVAL OF THE ELEMENTS

WAITANGI DAY

6 February 2010
Te Rauparaha Park
www.elementsfestival.org.nz

**News Release – Early Bird Call
17 October 2009**

EARLY CALL FOR FESTIVAL PERFORMERS

Although Waitangi Day may seem a long way off, organization and planning for the Festival of the Elements in 2010 is already well underway. The Porirua Community Arts Council, which runs the event, is now accepting applications from groups and individuals who are interested in performing or presenting at the Festival, which will take place from 11 AM to 7 PM on Saturday, February 6.

Free and open to the public, the Festival of the Elements is one of the largest Waitangi Day celebrations in the country. It has attracted more than one thousand entertainers and as many as 30,000 guests in past years. As one of the central themes of the Festival is unity through diversity, applications from all types and ages of performers will be enthusiastically considered. The Festival's spotlight has previously shone on such diverse and well-known talents as children's author Margaret Mahy, calligrapher Daniel Reeve, and the popular rhythmic dance show Strike.

“The Festival is a great way for both sponsors and entertainers to reach a wide audience. Some years so many people have applied for stage time that we've had to turn some away,” says Festival coordinator Margaret Armour, emphasizing the importance of registering interest as soon as possible. Commercial sponsorship slots for the Festival are also currently available.

With a variety of performances, activities, and exhibits running all day on several stages, along with plentiful food and craft stalls, this year's Festival will be geared towards visitors of all ages and interests. A celebration of community, artistry, New Zealand's unique cultural heritage, and the natural world, the Festival of the Elements is not to be missed!

For more information, please contact Mrs Armour on 027 224 5670 or by e-mail at armour@xtra.co.nz.

The Festival of Elements is an event arranged and managed by the
Porirua Community Arts Council (Inc)
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